

GAME-BASED LEARNING AND THE SURMISED MOTIVATING POWER OF GAMES



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Information literacy: a game-based learning approach for avoiding fake-content - Parma, February 28th, 2019

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ISTITUTO PER LE TECNOLOGIE DIDATTICHE (ITD) CONSIGLIO NAZIONALE DELLE RICERCHE (CNR)

Istituto Tecnologie Didattiche (ITD)

Institute for Educational Technology

- Founded in 1970
- Headquarters in Genoa
- A branch in Palermo
- Around 60 staff members

ITD is part of CNR (National Research Council)

- main Italian public research body
- 109 institutes (11 departments)
- range of disciplines



GAMING HORIZONS: AIMS - OBIETTIVI

• Opening up the dialogue about the role of video games in society education

 Considering the intended and unintended consequences (ethics and social responsibility) of the pervasive use of games

Challenging the "taken for granted" narratives and propose alternatives.

ITD'S ROLE

• Investigate the relationship between digital games and learning

Identify contentious issues: the «tensions»

 Produce «reccommendations» for education stakeholders: teachers, parents and players

GAMING HORIZONS IN A NUTSHELL

Informed challenge:

Methodological
Framework;
Literature
review, critical
analysis of
official docs,
interviews with
stakeholders

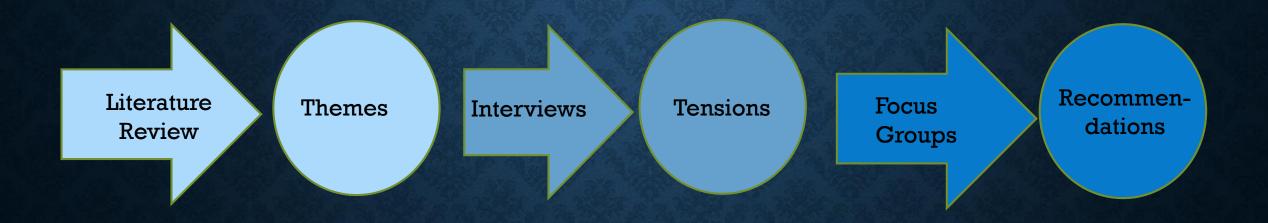


Cultural expansion:

Public engagement, webinars; workshops

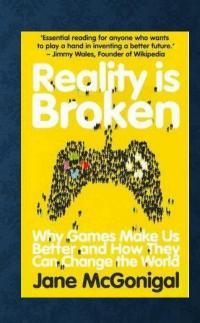


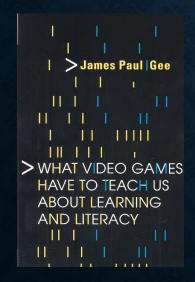
HOW?



GAMES AND LEARNING

Fun from games arises from mastery. It arises out of comprehension. It is the act of solving puzzles that makes the games fun. In other words, with games, learning is the drug. (Mc Gonigal, 2011, p.16)





I argue that schools, workplaces, families, and academic researchers have a lot to learn about learning from good computer and video games. Such games incorporate a whole set of fundamentally sound learning principles, principles that can be used in other settings, for example in teaching science in schools. (Gee, 2003)

GAME-BASED LEARNING FOUR RESEARCH STRANDS

- Serious games
 - games designed for a purpose other than entertainment (Ratan and Ritterfeld, 2009)
- Entertainment Games for learning
 - Es "that dragon, cancer" or "Fragments of him"
- Gamification
 - the use of game design elements in non-game context(s) in order to influence user behaviour (Deterding et al., 2011)
- Game making
 - Using e.g. Minecraft, Unity, Scratch

INTERVIEWS METHOD



 73 online interviews with teachers, players, developers, reserachers and policy makers

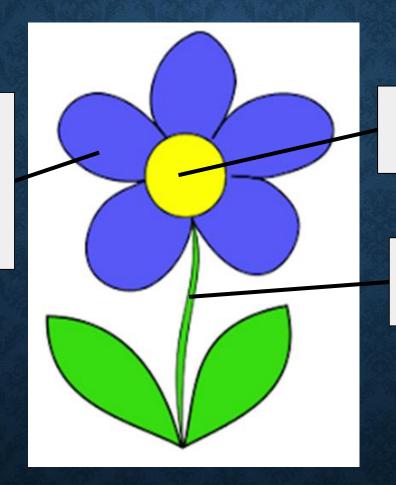
FOCUS GROUP APPROACH: METAPHOR

Resources

Experiences

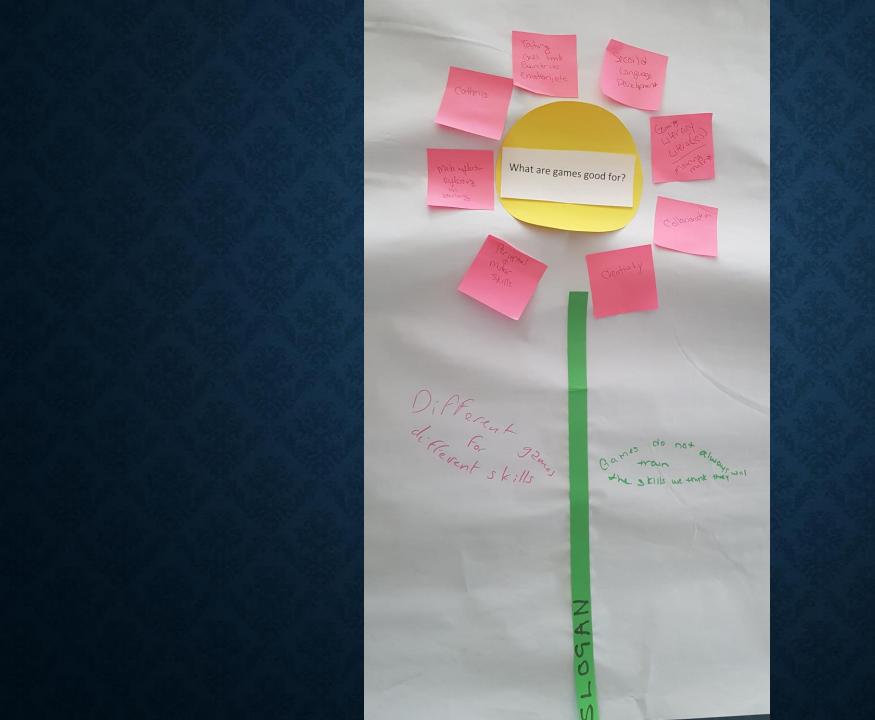
Opinions

Problems & Solutions

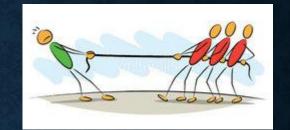


Area of tension

Suggestions Recommendations



AREAS OF TENSION



Games & **Formal Education**

The surmised motivating power of games

Can gaming be compulsory activity?

Competition: good or bad?

> Serious games VS COTS

Gaming literacy: who is it for?

> Gender differences: can games counter social nfluence?

What are

games good

for?

Inclusion: are games an asset?

Games & Society

Are games the 8th art?

Regulating games

From games to the real world...

What is

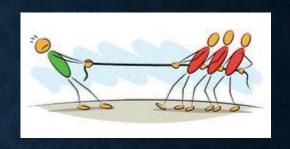
the future

of

gaming?



AREAS OF TENSION (EXAMPLES)



- Games and formal education: a difficult marriage?
 - What are games good for?
 - ► The surmised motivating power of games
 - Games inclusive power is not obvious (digital divide; special needs)
 - Compulsory gaming activities / catering for game preferences
 - Balancing competition and collaboration
 - Serious vs entertainment games vs art games: teachers tend to underestimate the artistic value of games, while players recognise it
 - Players call for more creative/innovative games and game narratives

THE SURMISED MOTIVATING POWER OF GAMES



- The motivating power of (serious) games has been questioned: when extrinsic and intrinsic motivation are not aligned, the routes followed to succeed in the game may be very far from the desired ones (Westera, 2015; Wouters et al, 2013)
- Gaming is by definition a free activity, while formal education has its rules, its constraints, and sometimes the use of games isn't compatible with these restrictions.
- Not all players are in favour of this "marriage", especially when the choice of games falls in the category of serious games, whose engaging power is often not as strong as that of entertainment games.
- Playing at school is almost an oxymoron: the nature of play is such that it cannot be done "under teacher supervision"

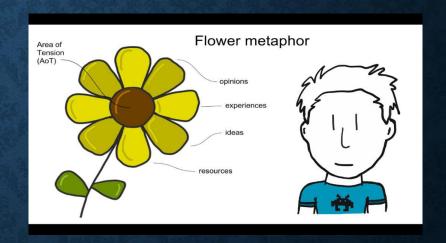
FOCUS GROUPS EXAMPLES

Participants	Tensions
Parents & Players	Regulating games
Parents & Players	Games: socialisation or escapism?
Teachers & Reserachers	What are games good for?
Teachers	Are games REALLY motivating?
Developers & Researchers	What ethical respondibilies in game R&D?
Developers & Researchers	Is there a gap between reserach and development?
Teachers & Researchers	Competition: good or bad?

12 FOCUS GROUPS



FOCUS GROUPS METHOD



RECOMMENDATIONS

Parents

Acknowledge the positive outcomes of videogaming

Play with kids, watch over adolescents and see games as an opportunity to understand them better

Introduce "soft" regulations when needed: the aim is to empower rather than forbid

Players

Reflect more on what effects games do to them, both in positive and negative terms

Consider gameplay as a chance to achieve better self-knowledge and self-control

Teachers

Develop competence in designing effective GBL activities

Educate to games as part of media education

Do not overestimate the motivating potential of games and their inclusive power

Avoid compulsory gaming and respect personal preferences: blanket student acceptance is not a given

Decision makers

Support research and teacher training on principles for designing GBL activities and game literacy as part of media education

Soften school organisation to facilitate taking advantage of students' LEs

Invest in the development of games with cultural and artistic value

A Manifesto for European Video Games

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THE GAMING HORIZONS SCENARIOS (1/4)



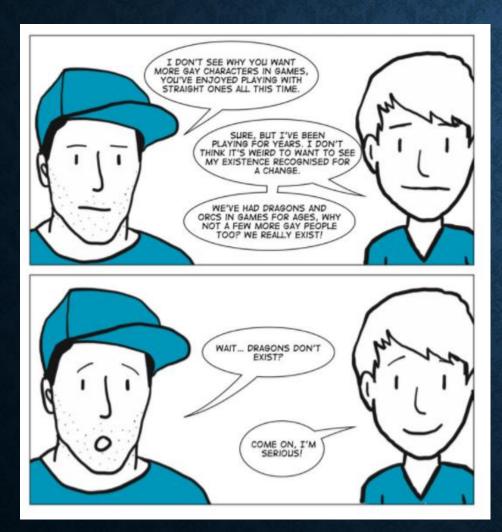
Inclusion and special needs

THE GAMING HORIZONS SCENARIOS (2/4)



Gambling and dark design

THE GAMING HORIZONS SCENARIOS (3/4)



Gender, minorities and society

CONCLUSIONS

LEARNING DESIGN remains the core set of skills of the teacher, and it cannot be learnt once and for all

Educational aims

Students' features



Contextual constraints

Available resources

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